

| MEDIA KIT 2026 | PUBLICATION SCHEDULE

Every month we report on specific topics in the tyre and wheel market. So our readers don't miss anything of relevance.

January

PD: 19.1. AD: 2.1. ED: 5.1.

Year outlook | Agricultural tyres | Wholesale

February

PD: 18.2. AD: 30.1. ED: 4.2.

Motorcycle tyres | Tyre pressure monitoring systems (TPMS) | SUV tyres | Workshop Equipment & Parts Exhibition dates: IMOT (Munich) 20.-22.2.

March

PD: 18.3. AD: 27.2. ED: 4.3.

Wheel report, part 1 | Summer tyre changeover, part 1 | Fleet business | Specialist trade concepts/cooperations

Supplement: Truck Tyres

Exhibition dates: Tire Technology Expo 3.-5.3. | Motorräder (Dortmund) 5.-8.3. | Flotte! Der Branchentreff 25.-26.3.

April

PD: 17.4, AD: 31.3, FD: 3.4.

Preview Tire Cologne, part 1 | Wheel report, part 2 | Summer tyre changeover, part 2 | Motorcycle tyres

Supplement: Summer Tyres in Test

May

PD: 25.5. AD: 6.5. ED: 11.5.

Preview Tire Cologne, part 2 OTR tyres Workshop Equipment & Parts E-mobility and tyres 4x4 tyres Exhibition dates: Tuning World Bodensee 14.-17.5.

June

PD: 29.6. AD: 10.6. ED: 15.6.

Aftershow report Tire Cologne, part 1 | End of life tyres/Recycling | Tyre pressure monitoring systems (TPMS) |

Tuning/UHP tyres/Chassis

Supplement: Truck Tyres

Exhibition dates: Abenteuer & Allrad 4.-7.6. | The Tire Cologne 9.-11.6.

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July PD: 22.7. AD: 2.7. ED: 8.7.

Aftershow report Tire Cologne, part 1 | Agricultural tyres | Wholesale | 4x4 tyres

Exhibition dates: PS-Days 3.-5.7.

August PD: 18.8. AD: 31.7. ED: 4.8.

Workshop Equipment & Parts | All-Season tyres | Online tyre business/IT solutions

Supplement: Truck Tyres

September PD: 17.9. AD: 31.8. ED: 3.9.

Winter tyres, part 1 | Classic/Vintage tyres | Van tyres

Exhibition dates: Steinexpo 2. – 5.9. | Automechanika 8.-12.9. | IAA Transportation 15. – 20.9. | Techno Classica 24. – 27.9.

October PD: 16.10. AD: 30.9. ED: 2.10.

Winter tyres, part 2 | Snow chains | OTR tyres | Tyre logistics/Warehouse technology | Truck tyres | Exhibition dates: INTERMOT 3. – 6.12.

November PD: 18.11. AD: 30.10. ED: 4.11.

Winter tyres, part 3 | Preview Essen Motor Show | Private and exclusive brands | Truck tyres Workshop Equipment & Parts

Supplement: Winter-/All-season Tyres in Test

Exhibition dates: Essen Motor Show 27.11.-6.12.

December PD: 17.12. AD: 30.11. ED: 3.12.

Specialist trade concepts/cooperations | Online tyre business/IT solutions | Tyre pressure monitoring systems (TPMS) |

Aftershow report Essen Motor Show | Tyre brands of the year | Agricultural tyres

Exhibition dates: Essen Motor Show 27.11.-6.12.

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