


Every month we report on specific topics in the tyre and wheel market. So our readers don't miss anything of relevance.

| Issue: | Topics: | Dates: |
|--------------------------|--|---------------------------------------|
| January | Yearoutlook 2024 Agricultural tyres Wholesale | PD: 17.1. AD: 19.12.24 ED: 2.1. |
| Exhibition dates: | IMOT AutoZum (Salzburg/Austria) 22.-25.1. | |
| February | Motorcycle tyres Tyre pressure monitoring systems (TPMS) SUV tyres | PD: 19.2. AD: 23.1. ED: 16.1. |
| Exhibition dates: | IMOT (Munich) 21.-23.2. Motorräder (Dortmund) 27.2.-2.3. | |
| March | Wheel report, Part 1 Summer tyre changeover, Part 1 Workshop Equipment & Parts Specialist trade concepts/cooperations Supplement: Truck Tyres | PD: 19.3. AD: 26.2. ED: 19.2. |
| Exhibition dates: | Motorräder (Dortmund) 27.2.-2.3. Tire Technology Expo 4.-6.3. Flotte! Der Branchentreff 26.-27.3. | |
| April | Wheel report, Part 2 Summer tyre changeover, Part 2 Motorcycle tyres Fleet Business Supplement: Summer Tyres in Test | PD: 18.4. AD: 27.3. ED: 18.3.. |
| Exhibition dates: | Bauma 7.-13.4. Techno Classica Essen 9.-13.4. | |
| May | Industrial tyres Specialist trade concepts/cooperations Classic/Vintage tyres | PD: 16.5. AD: 24.4. ED: 17.4. |
| Exhibition dates: | Tuning World Bodensee 1.-4.5. Autopromotec 21.-24.5. | |
| June | End of life tyres/Recycling Tyre pressure monitoring systems (TPMS) Tuning/UHP tyres/Chassis Supplement: Truck Tyres | PD: 18.6. AD: 28.5. ED: 15.5. |
| Exhibition dates: | Transport Logistic (München) 2.-5.6. TOC Europe (Rotterdam) 17.-19.6. Abenteuer & Allrad 19.-22.6. | |

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| Issue: | Topics: | Dates: |
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| July | Agricultural tyres Wholesale 4x4-tyres | PD: 17.7. AD: 27.6. ED: 20.6. |
| August | Workshop Equipment & Parts All-season tyres Online tyre business/IT-Solutions | PD: 19.8. AD: 25.7. ED: 18.7. |
| September | Winter tyres, Part 1 E-mobility and tyres Van tyres Supplement: Truck Tyres | PD: 17.9. AD: 28.8. ED: 20.8. |
| Exhibition dates: IAA Mobility 9.-14.9. NUFAM 25.-28.9. | | |
| October | Winter tyres, Part 2 EM-tyres Snow chains Tyre logistics/warehouse technology | PD: 16.10. AD: 26.9. ED: 19.9. |
|  Agritechnica Special Edition | | PD: 30.10. AD: 10.10. ED: 2.10. |
| November | Winter tyres, Part 3 Preview “Essen Motor Show“ Private- and exclusive brands Tyre logistics/warehouse technology Work-shop Equipment & Parts Supplement: Winter-/All-season Tyres in Test | PD: 19.11. AD: 24.10. ED: 17.10. |
| Exhibition dates: Agritechnica 9.-15.11. Essen Motor Show 29.11.-7.12. | | |
| December | Specialist trade concepts/cooperations Online tyre business/IT-Solutions Tyre pressure monitoring systems (TPMS) Aftershow Report “Essen Motor Show“ Tyre brand of the year Agricultural tyres | PD: 17.12. AD: 28.11. ED: 21.11. |
| Exhibition dates: Essen Motor Show 29.11.-7.12. Intermot (Köln) 4.-7.12. | | |

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