



1Q 2016 Financial Results

May 12, 2016



PEOPLE

INNOVATION

TECHNOLOGY

KEY MESSAGES

1 Sound 1Q 2016 results despite difficult scenario in South America and Russia

- Premium outperformance, now accounting for 67% of Consumer revenues
- Best price/mix improvement in the industry
- Profitability confirmed at high level: yoy Ebit improvement by internal levers (price/mix and efficiencies)

2 New Pzero launch

- Consolidation of our worldwide leadership in the Prestige segment and enhancement of our presence in Premium
- The most advanced expression of tyre technology available today, directly derived from F1 experience
- Already chosen by the finest Car makers (60 homologations)

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PIRELLI KEY FINANCIAL RESULTS

€/Mln	1Q 15 Reported	1Q 15 Excl. Venezuela	1Q 16	Δ vs. 1Q 15 (excl. Venezuela)	1Q Highlights
Revenues	1,568.4	1,498.6	1,436.0	-4.2%	Sound organic growth sustained by: <ul style="list-style-type: none"> • Premium outperformance (+11.7% volume growth, ~+2pp vs the market) • Strong price mix trend (+6.1% yoy)
<i>Organic Growth¹</i>	+2.4%	<i>n.a.</i>		+5.1%	
EBITDA before non recurring items and restr. costs	291.9	282.9	290.0	+2.5%	<ul style="list-style-type: none"> • Quality top line drivers and efficiencies translated into profitability improvement • Consumer profitability at 17.1% (+2pp yoy), Industrial business impacted by the LatAm weakness
<i>Margin</i>	18.6%	18.9%	20.2%	+1.3 p.p.	
EBIT before non recurring items and restr. costs	213.4	206.9	215.5	+4.2%	<ul style="list-style-type: none"> • Mainly attributable to Fenice and Prelios value adjustment • Higher financial charges due to early repayment of US Private Placement
<i>Margin</i>	13.6%	13.8%	15.0%	+1.2 p.p.	
EBIT	210.1	203.6	200.2	-1.7%	
<i>Margin</i>	13.4%	13.6%	13.9%	+0.3 p.p.	
Results from Equity Investments	(2.5)		(42.5)		
Financial Income / (Charges)	(52.1)		(82.7)		
PBT	155.5		75.0		
<i>Tax Rate</i>	34.8%		46.2%		
Net Income before disc. operations	101.4		40.4		
Discontinued operations	(16.8)		0.0		
Net Income	84.6		40.4		
Attributable Net Income	82.0		39.8		
Investments²	85.6		74.0		
Net Debt	1,732.9	1,946.6	1,903.7	-2.2%	<ul style="list-style-type: none"> • Net Debt trend in line with seasonality of net working capital

¹ Excluding exchange rate effects; ² Tangible and Intangible investments

1Q 2016 PERFORMANCE BY REGION

Tyre Sales				Consumer Sales			Industrial Sales			Tyre EBIT Margin ³	
€/Mln		Δ YoY	Organic growth ¹		Δ YoY	Organic growth ²		Δ YoY	Organic growth ²		
Total	1,435.1	-4.0%	+5.3%	1,165.7	-1.0%	+6.9%	269.4	-15.3%	-1.0%	15.1% (+1.1 pp yoy)	
Europe	38%	+1.2%	+1.7%	44%	+2.0%		15%	-8.5%		Europe	Mid-teens (improving YoY)
NAFTA	15%	+6.8%	+6.7%	18%	+7.9%		2%	-20.0%		NAFTA	Twenties (improving YoY)
Russia & CIS	47%	-10.7%	+7.4%							Russia	Negative (declining YoY)
MEAI	2%	-17.7%	-4.2%	38%	-7.7%					MEAI	High-teens (stable YoY)
APac	11%	+13.5%	+20.9%		-18.0%					APac	Twenties (improving YoY)
South America	11%	-4.4%	-1.6%		-1.7%		83%	-16.2%		South America	High-single digit (declining YoY)
	23%	-20.3%	+7.7%		-2.8%			n.m.			
					-10.5%			+25.7%			
								-22.9%			
								-33.5%			

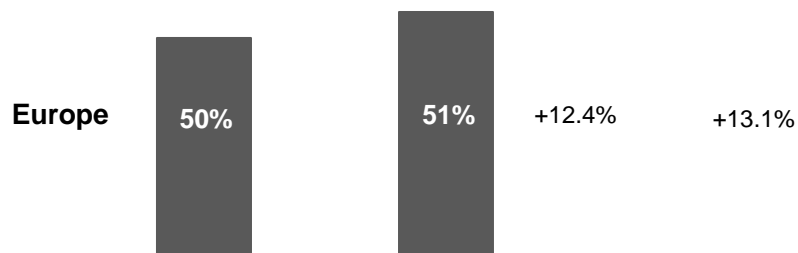
¹ Excluding exchange rate effects and Venezuela; ² Excluding exchange rate effects, Venezuela and Consumer/Industrial perimeter change; ³ Before non recurring items and restructuring costs

1Q 2016 PREMIUM PERFORMANCE BY REGION

€/Mln

Δ YoY *Organic growth¹*

Total **721.0** **781.9** **+8.4%** **+10.5%**

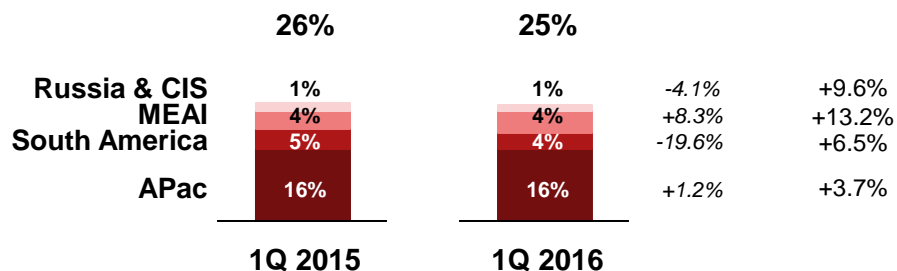


- Strong performance backed by:
 - Volume outperformance in the ≥18” replacement channel
 - Mix improvement due to reinforced leadership in technological niches, such as RunFlat, SUV and marked items
- Growth continues in Car Dealer channel, improved coverage and penetration in both Retail and Wholesale

NAFTA **24%** **24%** **+11.3%** **+12.4%**



- Successful product innovation: new AS lines tailored for US market (e.g. Scorpion Verde) and increasing penetration of OE marked tyres
- Market share gain in Super Premium



- **Russia and CIS:** volume outperformance and price increases to offset FX volatility
- **MEAI:** Premium and Super Premium market share gain in the region
- **South America:** leadership confirmed, volume growth penalized by lower OE activity, price/mix increase in response to FX depreciation
- **APac:** tough yoy comparison (+42% yoy revenues growth in 1Q15). Sound volume growth in Premium outperforming the market; lighter price/mix contribution given the higher weight of OE sales (homologation portfolio further expanded) and raw mat indexation clauses.

Weight on Consumer Revenues

61% **67%**

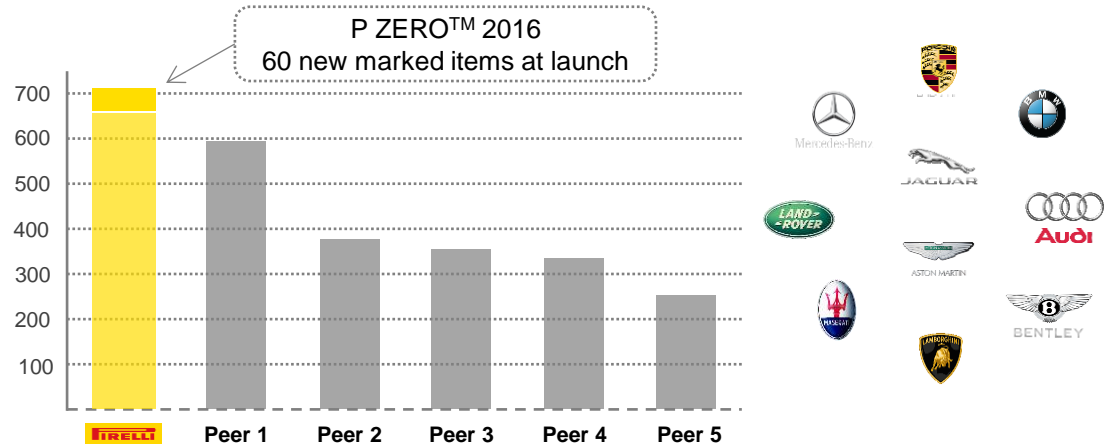
¹ Excluding exchange rate effects, Venezuela and Consumer/Industrial perimeter change

INTRODUCING THE NEW P ZERO™ GENERATION

Leveraging a rich heritage and F1. ..

- > **30 years of history**, being the reference for Supercars and Motorsport, resulting in a portfolio of **>800 homologations**
- > **The most advanced expression of tyre technology** available today in terms of road holding at high speed, noise reduction and rolling resistance
- > **F1 Bead technology** directly derived from **Formula 1**
- > **Taylor-made strategy**: extreme customization of tyres for each car model to meet performance requirements; available in **3 variants: Luxury Saloon, Sports Car and Super Car**
- > **A complete range**, covering the UHP market with 77 items at launch, in 18"-22" sizes

...while confirming our leadership on OE-marked items

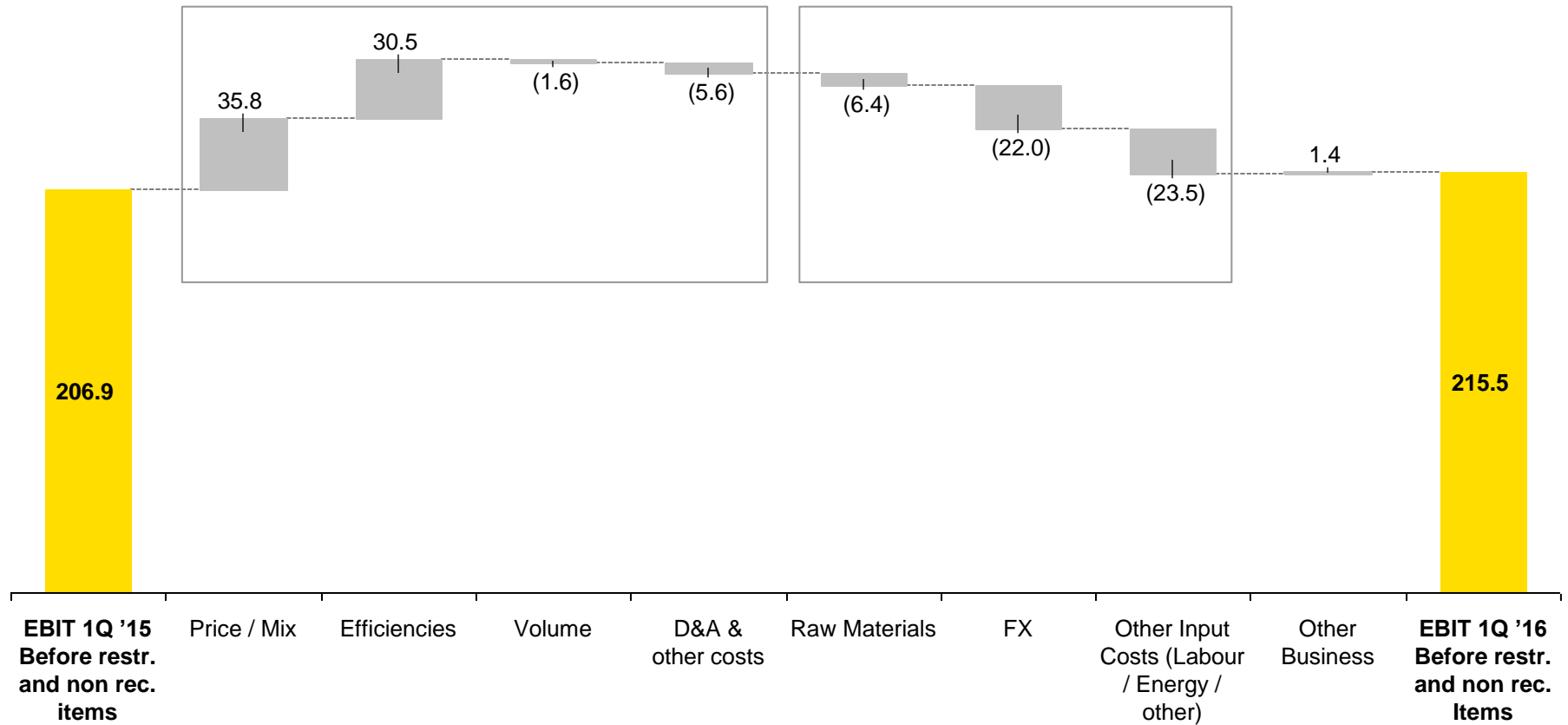


3 models, same Brand, already chosen by the finest OEMs

LUXURY SALOON	SPORTS CAR	SUPER CAR
BMW 7 Series Volvo S90 Mercedes E Class	Porsche Cayman Audi R8 Jaguar F-Type	Pagani Huayra McLaren 570S Ferrari F12 TDF

PIRELLI GROUP OPERATING PERFORMANCE

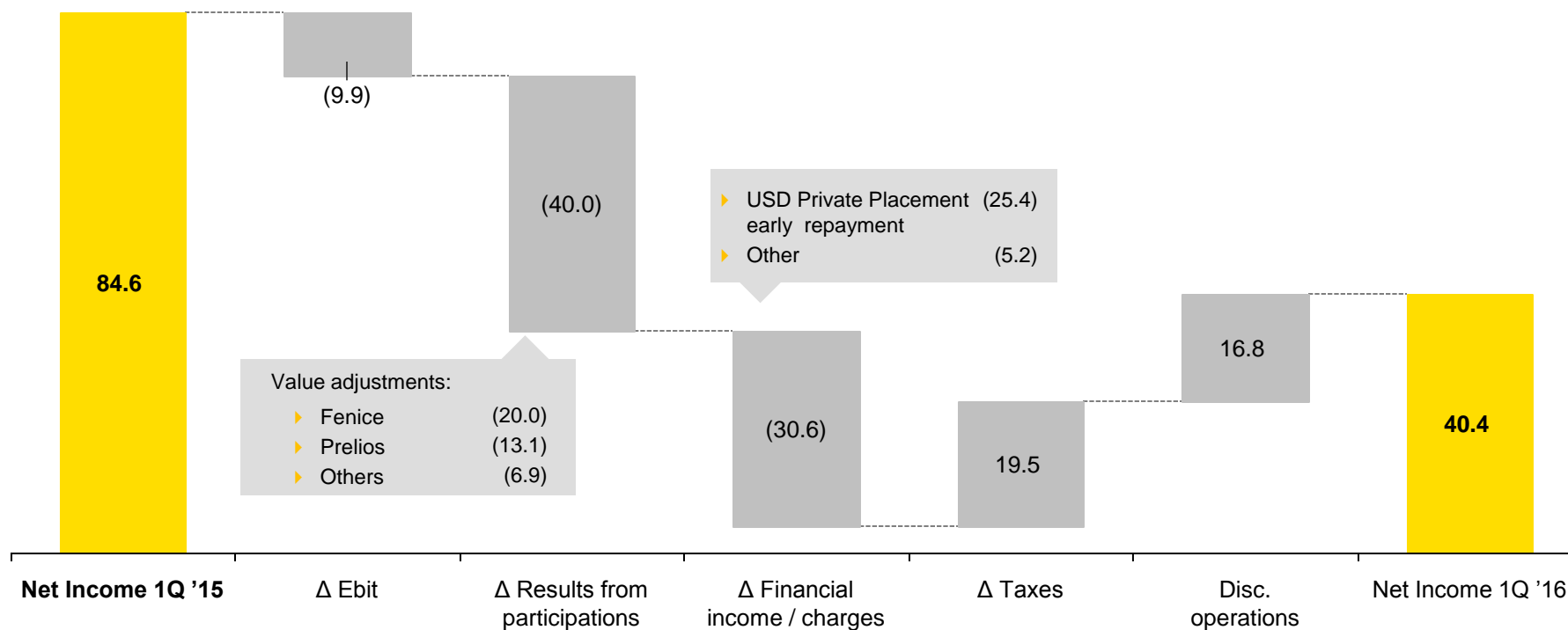
€/Mln



Note: 1Q 2015 Ebit net of Venezuela

PIRELLI NET INCOME 1Q 2016 VS 1Q 2015

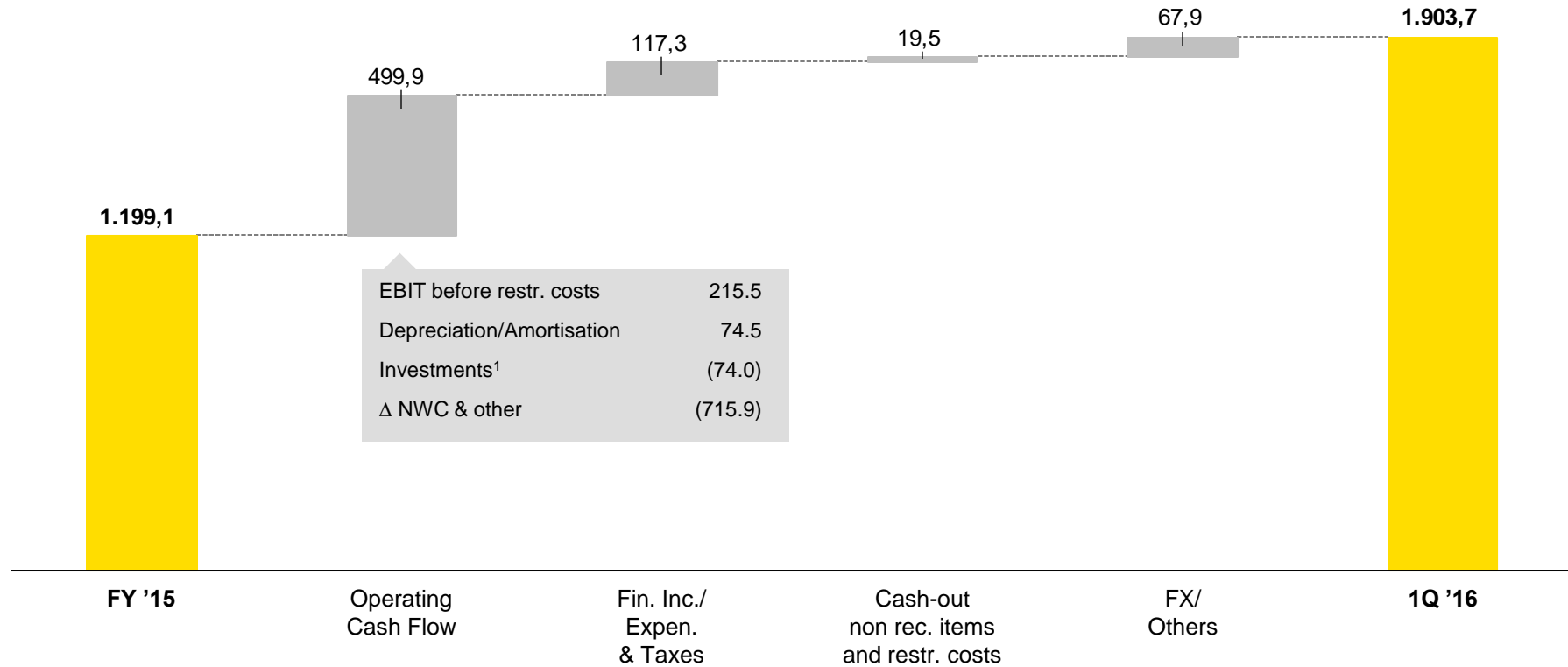
€/Mln



Note: Net Income 1Q '15 Reported, including Venezuela

1Q 2016 NET FINANCIAL POSITION

€/Mln

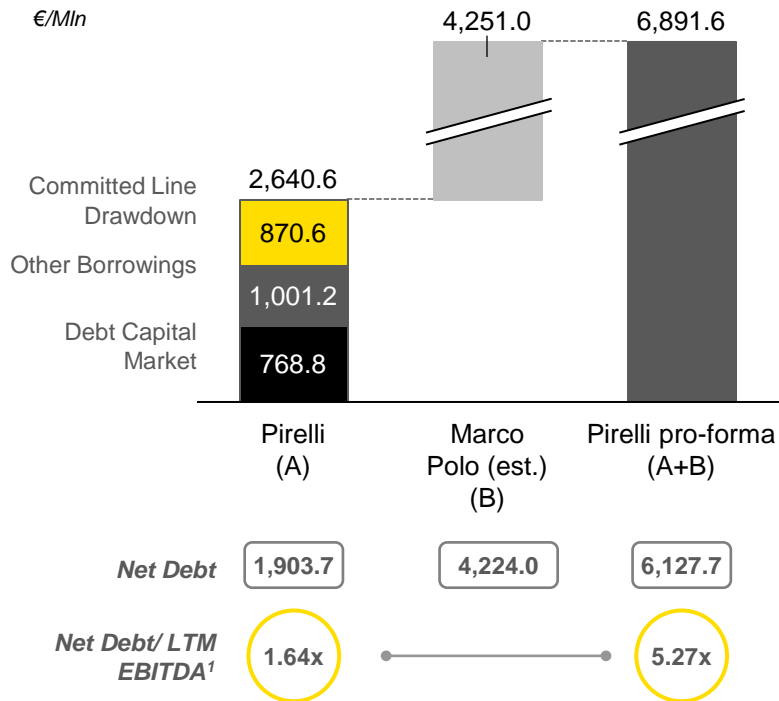


¹ Tangible and intangible investments

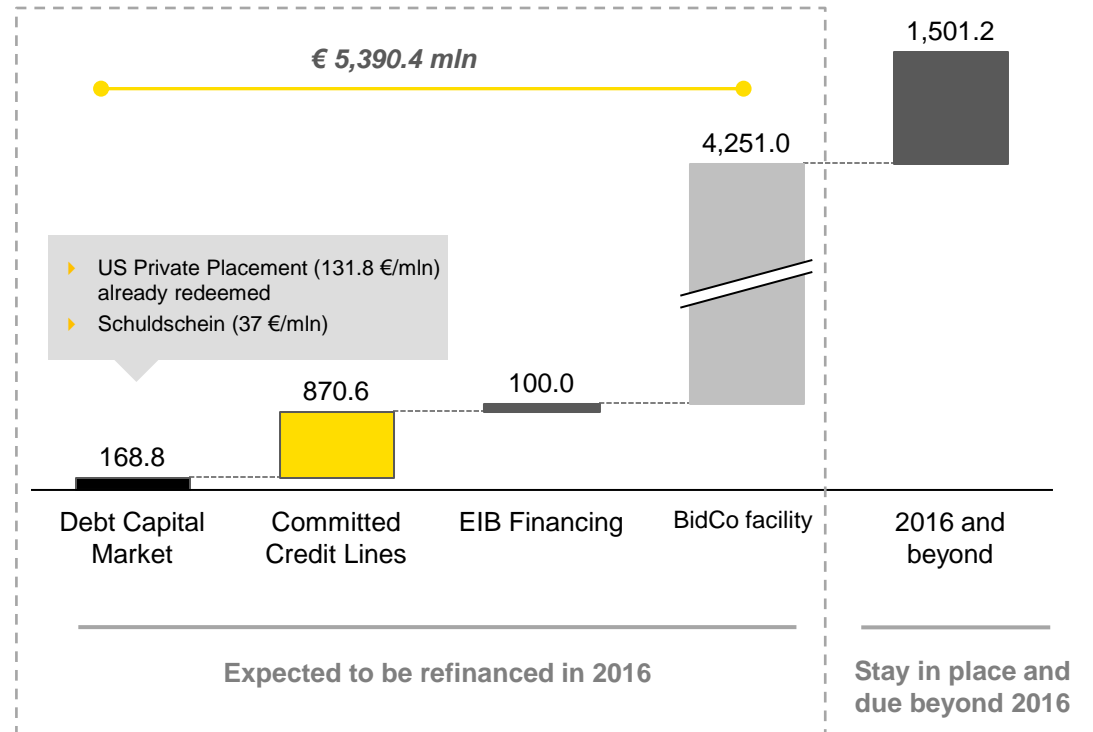
NEW DEBT STRUCTURE AFTER MARCO POLO MERGER INTO PIRELLI

> Merger approved by the Pirelli Shareholders meeting on Feb.15 and finalized on May 6, will be effective from June 1st 2016

Pirelli YE 1Q2016 Gross Debt pro-forma



Breakdown of Gross Debt



¹ Last 12 months

RATING AND REFINANCING PLAN

- ▶ **RATING:** A public credit rating of Pirelli debt will be issued by at least 2 major agencies, applicable to new notes

- ▶ **2016 RE-FINANCING PLAN UP TO 7 € BLN**
(approved by Pirelli Board of Directors on February 16th)

Objectives

- ▶ Refinancing 5.4€ bln of Debt in 2016 and accommodating for working capital swings
- ▶ Extend Pirelli Debt maturity: ~80% of New financing maturing beyond 2021

Financing sources

- ▶ Multicurrency bank loans (term loan and revolving credit facility)
- ▶ Multicurrency bonds addressed to Institutional Investors

Pirelli retains the option to utilise the 6.8 € bln Mergesco Facility loan, made available to the company by a pool of banks in the context of Marco Polo Industrial Holding acquisition offer for Pirelli

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KEY TYRE RESULTS

€/Mln	Q1'15 Reported	Δ YoY%	Q1'15 Venezuela excl.	Q1'16	Δ % vs. Q1'15 Venezuela excl.
Revenues	1,565.3	+6.5%	1,495.5	1,435.1	-4.0%
<i>o/w Premium</i>	726.9	+13.6%	721.0	781.9	+8.4%
EBITDA before non recur. items and restr. costs	293.5	+4.7%	284.5	290.2	+2.0%
<i>Margin</i>	18.8%	-0.3 p.p.	19.0%	20.2%	+1.2 p.p.
EBIT before non recur. items and restr. costs	215.3	+2.4%	208.8	216.0	+3.4%
<i>Margin</i>	13.8%	-0.5 p.p.	14.0%	15.1%	+1.1 p.p.
EBIT	213.3	+4.1%	206.8	200.7	-2.9%
<i>Margin</i>	13.6%	-0.3 p.p.	13.8%	14.0%	+0.2 p.p.

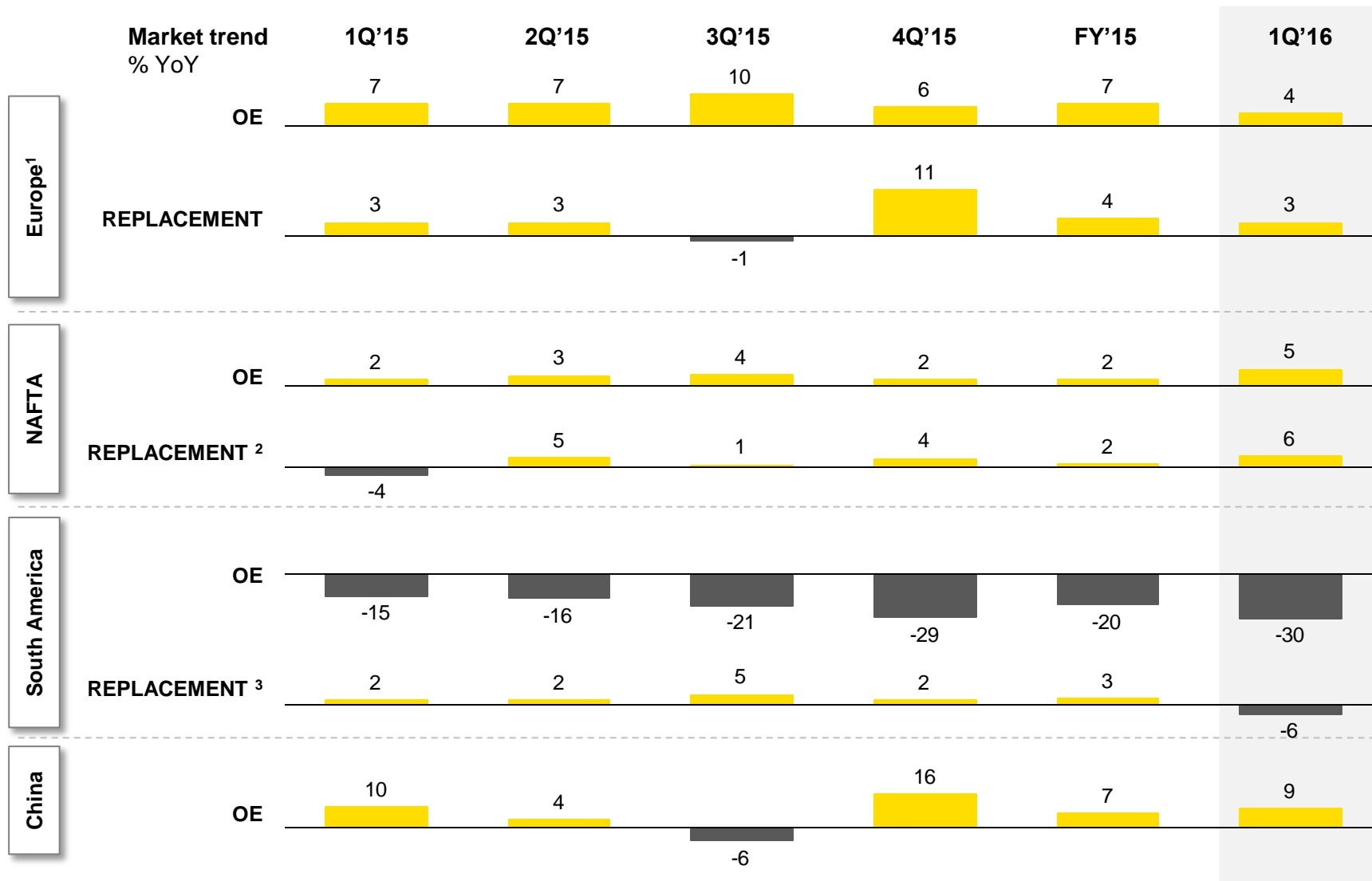
Revenue drivers	Q1'15	Q2'15	Q3'15	Q4'15	FY'15	Q1'16
Δ Price/Mix	+3.7%	+3.4%	+7.0%	+14.4%	+7.1%	+6.1%
Δ Volumes	-1.3%	+0.6%	-3.3%	-2.5%	-1.6%	-0.8%
<i>o/w Premium</i>	+10.0%	+11.0%	+12.2%	+18.3%	+12.7%	+11.7%
Δ Organic growth (before exchange rate impact)	+2.4%	+4.0%	+3.7%	+11.9%	+5.5%	+5.3%
Δ Exchange Rate	+4.1%	+2.4%	-4.2%	-4.6%	-0.6%	-9.3%
Δ Revenues (w/o Venezuela)						-4.0%
Δ Venezuela						-4.3%
Δ Total Revenue	+6.5%	+6.4%	-0.5%	+7.3%	+4.9%	-8.3%

CONSUMER BUSINESS: PIRELLI PERFORMANCE

€/Min	Q1'15 Reported	Δ YoY%	Q1'15 Venezuela excl.	Q1'16	Δ % vs. Q1'15 Venezuela excl.
Revenues	1,237.4	+9.6%	1,177.6	1,165.7	-1.0%
<i>o/w Premium</i>	726.9	+13.6%	721.0	781.9	+8.4%
<i>% revenues</i>	58.7%	+2.0 p.p.	61.2%	67.1%	+5.9 p.p.
EBITDA before non recur. items and restr. Costs	246.3	+12.3%	239.5	263.3	+9.9%
<i>Margin</i>	19.9%	+0.5 p.p.	20.3%	22.6%	+2.3 p.p.
EBIT before non recur. items and restr. Costs	182.0	+11.9%	177.4	199.6	+12.5%
<i>Margin</i>	14.7%	+0.3 p.p.	15.1%	17.1%	+2.0 p.p.
EBIT	180.4	+13.6%	175.8	188.8	+7.4%
<i>Margin</i>	14.6%	+0.5 p.p.	14.9%	16.2%	+1.3 p.p.

Revenue drivers	Q1'15	Q2'15	Q3'15	Q4'15	FY'15	Q1'16
Δ Price/Mix	+4.7%	+4.1%	+7.8%	+14.1%	+7.6%	+5.2%
Δ Volumes	+0.4%	+2.2%	-1.4%	-0.1%	+0.3%	+1.7%
<i>o/w Premium</i>	+10.0%	+11.0%	+12.2%	+18.3%	+12.7%	+11.7%
Δ Organic Growth (before exchange rate impact)	+5.1%	+6.3%	+6.4%	+14.0%	+7.9%	+6.9%
Δ Perimeter Consumer / Industrial						-0.3%
Δ Exchange Rate	+4.5%	+4.5%	-1.1%	-1.5%	+1.6%	-7.6%
Δ Revenues (w/o Venezuela)						-1.0%
Δ Venezuela						-4.8%
Δ Total Revenue	+9.6%	+10.8%	+5.3%	+12.5%	+9.5%	-5.8%

CONSUMER BUSINESS: KEY MARKET TRENDS



¹Russia excluded, Turkey excluded in 2016 (included in 2015); ²NAFTA Replacement includes imports; ³South America Replacement restated to include Brazilian imports

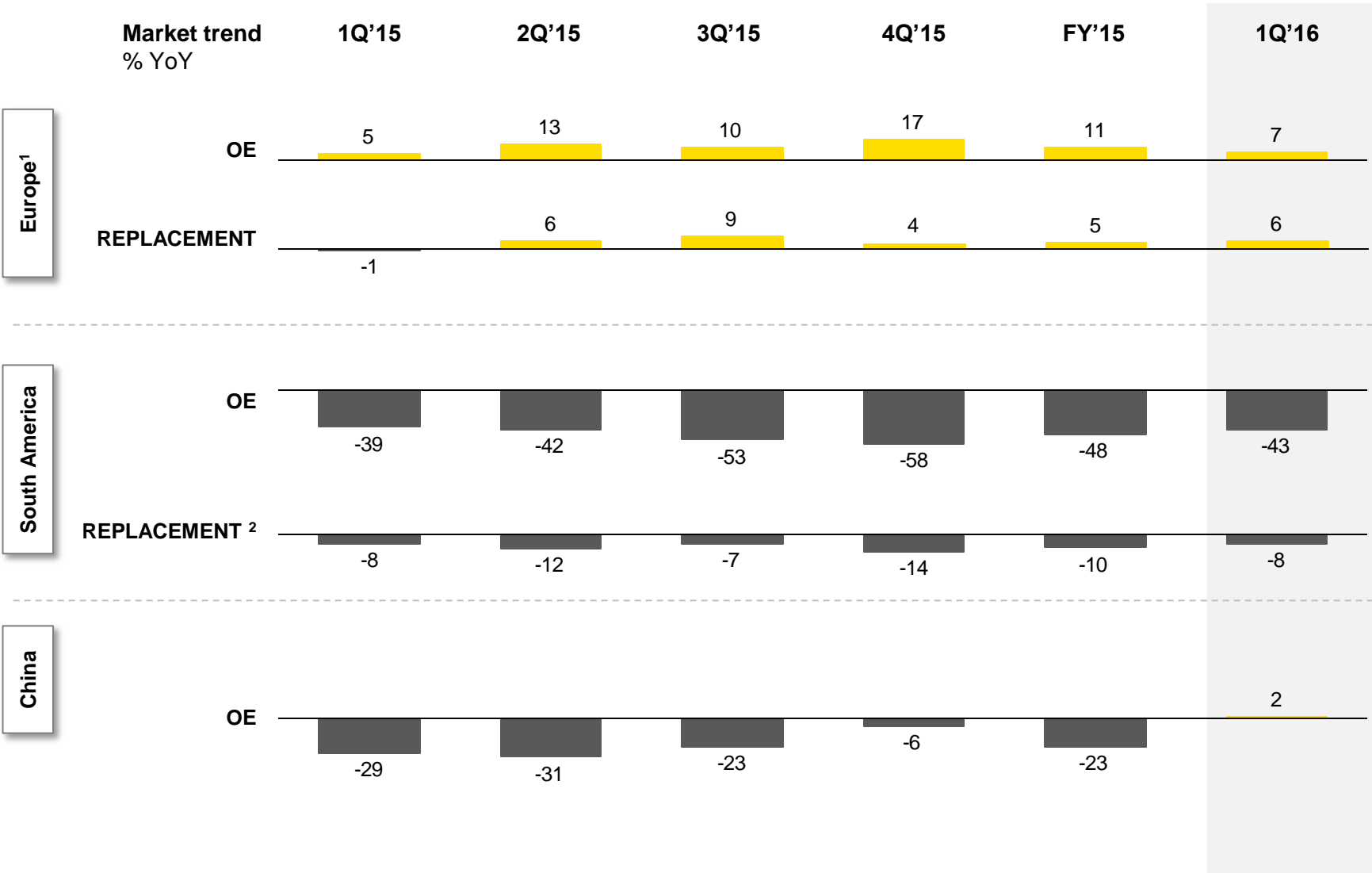
Source: Local tyre manufacturer associations

INDUSTRIAL BUSINESS: PIRELLI PERFORMANCE

€/Mln	Q1'15 Reported	Δ YoY%	Q1'15 Venezuela excl.	Q1'16	Δ % vs. Q1'15 Venezuela excl.
Revenues	327.9	-3.8%	317.9	269.4	-15.3%
EBITDA before non recur. items and restr. Costs	47.2	-22.5%	45.0	26.9	-40.2%
Margin	14.4%	-3.5 p.p.	14.2%	10.0%	-4.2 p.p.
EBIT before non recur. items and restr. Costs	33.3	-30.0%	31.4	16.4	-47.8%
Margin	10.2%	-3.8 p.p.	9.9%	6.1%	-3.8 p.p.
EBIT	32.9	-28.6%	31.0	11.9	-61.6%
Margin	10.0%	-3.5 p.p.	9.8%	4.4%	-5.4 p.p.

Revenue drivers	Q1'15	Q2'15	Q3'15	Q4'15	FY'15	Q1'16
Δ Price/Mix	-0.1%	+1.3%	+4.8%	+15.4%	+5.3%	+9.1%
Δ Volumes	-6.7%	-4.7%	-9.7%	-10.5%	-7.9%	-10.1%
Δ Organic growth (before exchange rate impact)	-6.8%	-3.4%	-4.9%	+4.9%	-2.6%	-1.0%
Δ Perimeter Consumer / Industrial						+1.1%
Δ Exchange Rate	+3.0%	-4.4%	-14.4%	-14.9%	-7.7%	-15.4%
Δ Revenues (w/o Venezuela)						-15.3%
Δ Venezuela						-2.6%
Δ Total Revenue	-3.8%	-7.8%	-19.3%	-10.0%	-10.3%	-17.8%

INDUSTRIAL BUSINESS: KEY MARKET TRENDS



¹Russia excluded, Turkey excluded in 2016 (included in 2015); ²Non-pool members' imports not included

Source: Major external data providers for each Region and Pirelli estimates



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PIRELLI BALANCE SHEET

€/Mln	FY'15	1Q'16
FIXED ASSETS	3,780.5	3,674.9
Inventories	1,053.9	1,068.2
Trade receivables	676.2	1,006.7
Trade payables	(1,313.1)	(945.8)
NET OPERATING WORKING CAPITAL	417.0	1,129.1
Other payables/receivables	(107.6)	(85.0)
Net Working Capital	309.4	1,044.1
NET INVESTED CAPITAL	4,089.9	4,719.0
Total Net Equity	2,343.5	2,292.3
Provisions	547.3	523.0
Net Financial Position	1,199.1	1,903.7
TOTAL	4,089.9	4,719.0
Attributable Net Equity	2,280.1	2,230.6

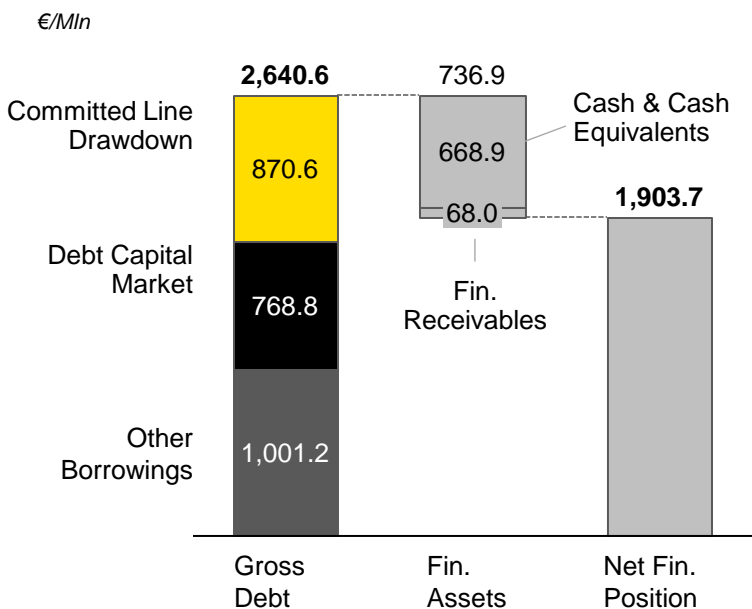
PIRELLI GROUP CASH FLOW

€/Mln	1Q'15	2Q'15	3Q'15	4Q'15	FY'15	1Q'16
EBIT before non rec. items and restr. costs	213.4	238.0	205.8	261.3	918.5	215.5
Depreciation / Amortisation	78.5	79.7	78.0	88.0	324.2	74.5
Capex	(85.6)	(103.2)	(73.0)	(129.6)	(391.4)	(74.0)
Working capital / other variations	(895.2)	151.6	(113.7)	707.4	(149.9)	(715.9)
OPERATING CASH FLOW	(688.9)	366.1	97.1	927.1	701.4	(499.9)
Financial income / (expenses)	(52.1)	(61.3)	(67.1)	(147.7)	(328.2)	(82.7)
Taxes	(54.2)	(63.7)	(52.4)	(119.9)	(290.1)	(34.6)
NET OPERATING CASH FLOW	(795.1)	241.1	(22.4)	659.5	83.1	(617.2)
Financial investments/divestments	(14.4)	(0.4)	-	6.6	(8.2)	(5.2)
Other dividends paid	(7.6)	(2.5)	-	-	(10.1)	-
Cash-out for non rec. items and restr. costs	(6.4)	(2.6)	(3.7)	(15.4)	(28.1)	(19.5)
Venezuela impact on financial charges	-	14.2	9.1	0.7	24.0	-
Tax assets devaluation	-	-	-	107.6	107.6	-
Call option exercised on Fenice	-	-	(12.2)	-	(12.2)	-
Exchange rate differentials / others	45.8	(37.4)	22.5	5.1	36.0	(62.7)
NET CASH FLOW BEFORE DIVIDENDS & EXTRAORDINARY ITEMS	(777.7)	212.4	(6.7)	764.1	192.1	(704.6)
Dividends paid	-	(179.5)	-	-	(179.5)	-
Impact of Steelcord units disposal on NFP	24.4	35.6	(14.4)	-	45.6	-
Impact of Venezuela deconsolidation on NFP	-	-	-	(277.7)	(277.7)	-
NET CASH FLOW	(753.3)	68.5	(21.1)	486.4	(219.5)	(704.6)

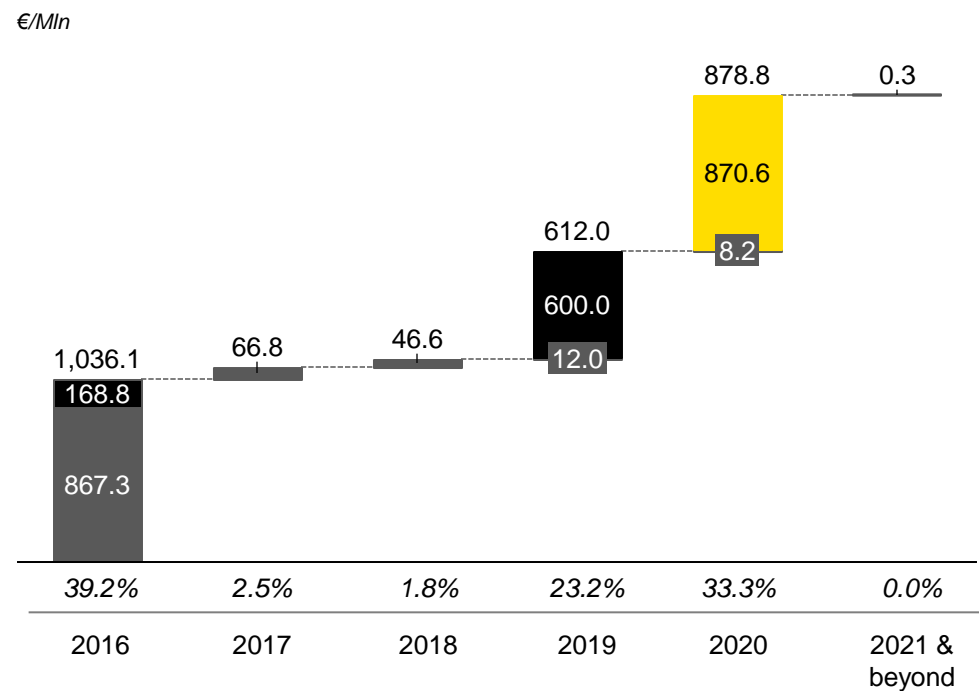
Note: Venezuela deconsolidated since 31 December 2015

PIRELLI DEBT STRUCTURE AS OF MARCH 31, 2016

Net Financial Position



Gross Debt Maturity



Liquidity Profile

€/Mln

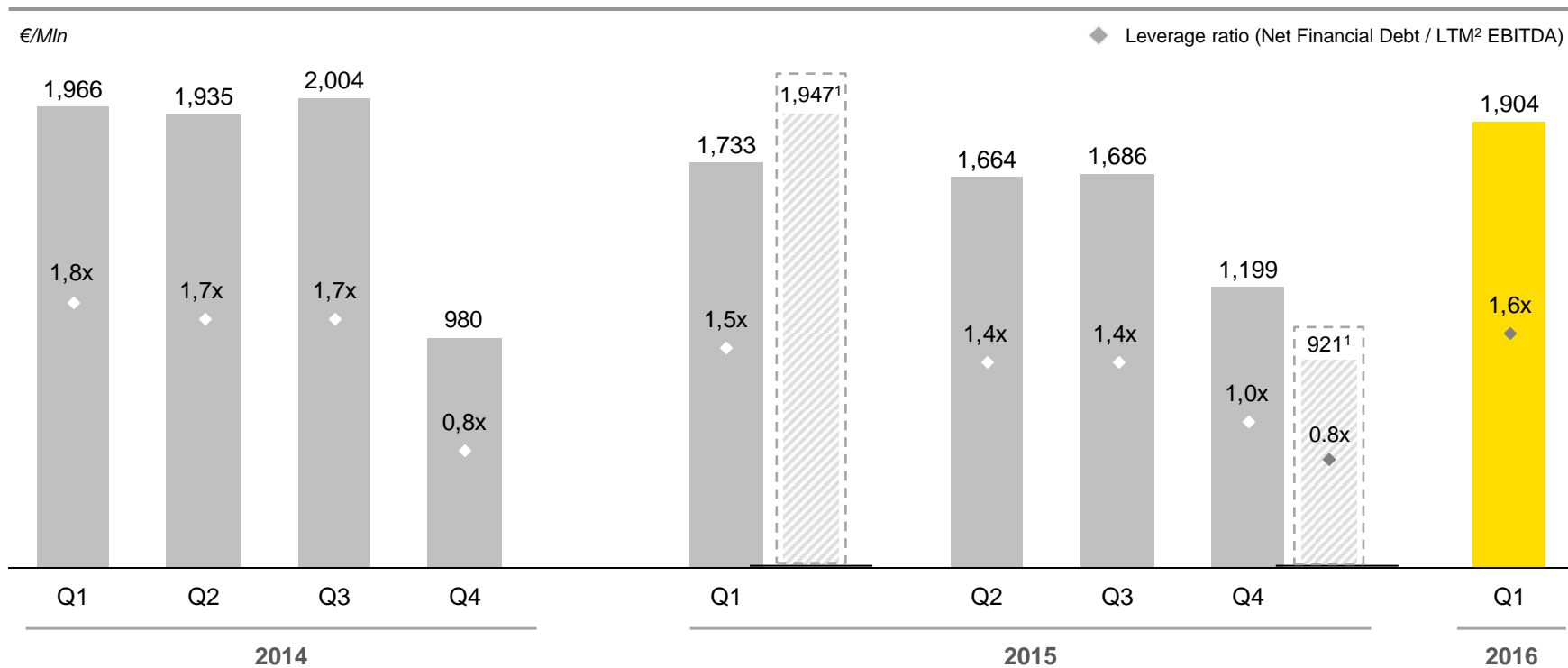
Liquidity position	668.9
Total committed lines not drawn due 2020	329.4
Liquidity Margin	998.3

Debt Profile

- ~ 60% of debt maturity beyond 2017
- Cost of debt 5.60% as of March 31th, 2016
- Gross debt profile ~ 55% Fixed and ~ 45% Floating
- Average debt maturity: ~ 2.3 years

NET FINANCIAL DEBT

Net Financial Position trend



Gross Debt



Liquidity Position

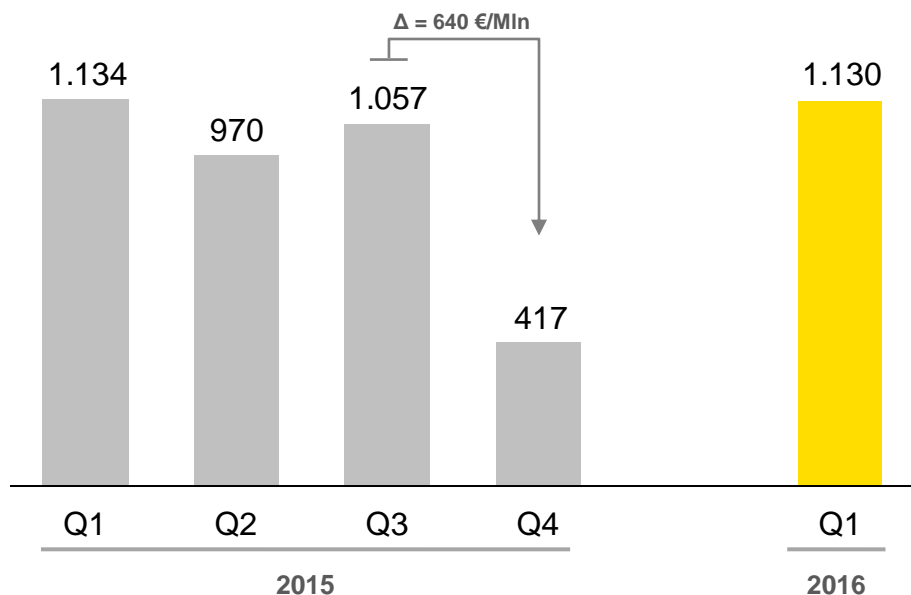


¹ NFP excluding Venezuela deconsolidation impact; ² Last 12 months

OPERATING NET WORKING CAPITAL AND CAPEX SEASONALITY TREND

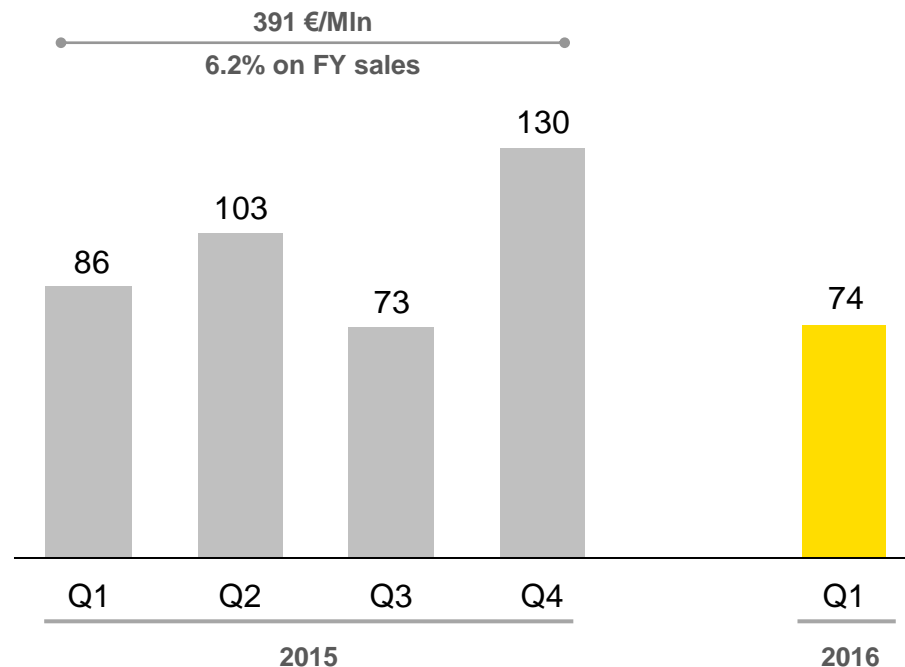
Operating Net Working Capital

€/Mln



Capex

€/Mln



Capex / Sales

5.5%

6.4%

4.8%

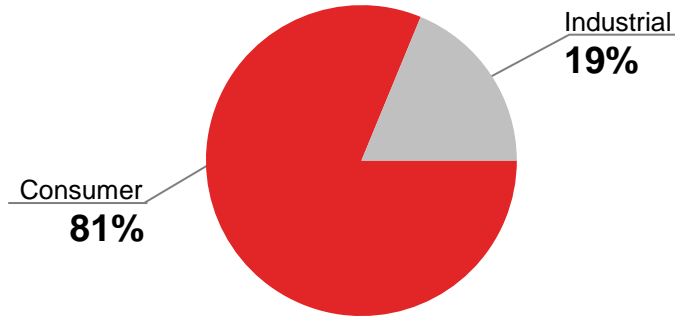
8.1%

5.2%

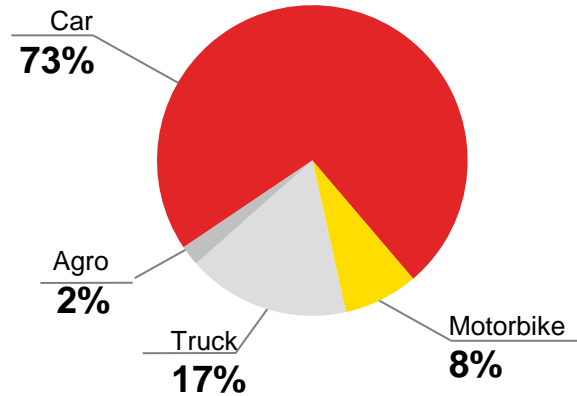
NWC definition: inventories + trade receivables - trade payables +/- other payables/receivables

1Q 2016 PIRELLI TYRE MIX

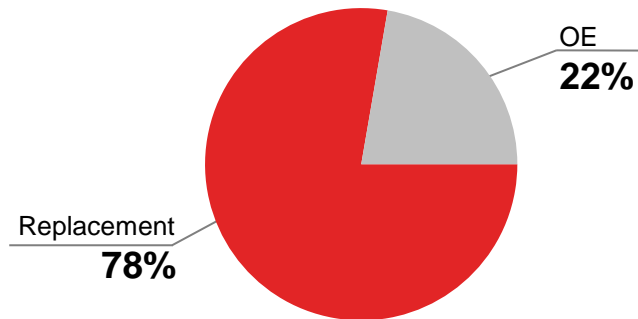
Sales by Business



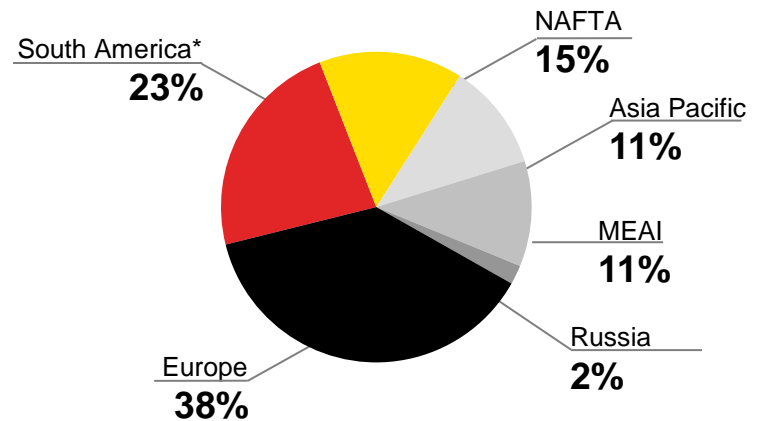
Sales by Segment



Sales by Channel



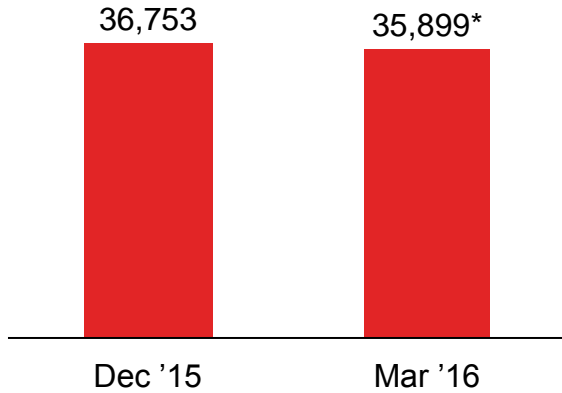
Sales by Region



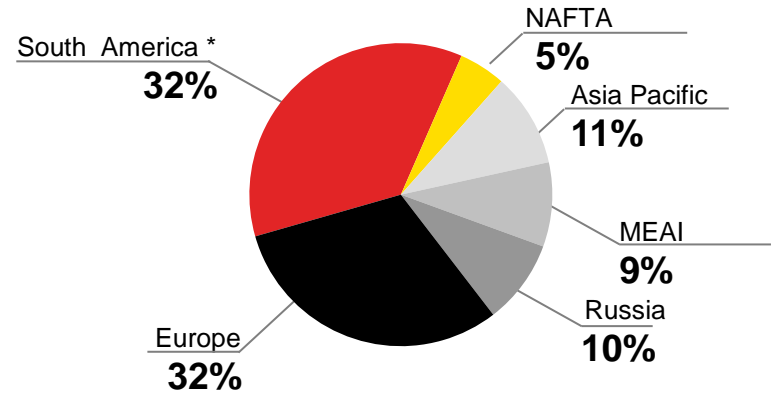
*Excluding Venezuela

MARCH 2016 PIRELLI PEOPLE

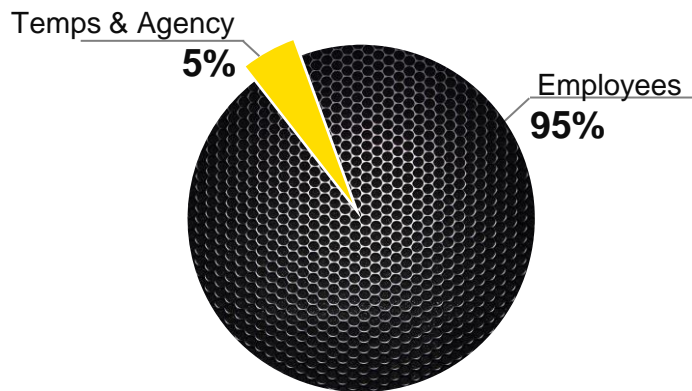
Headcount



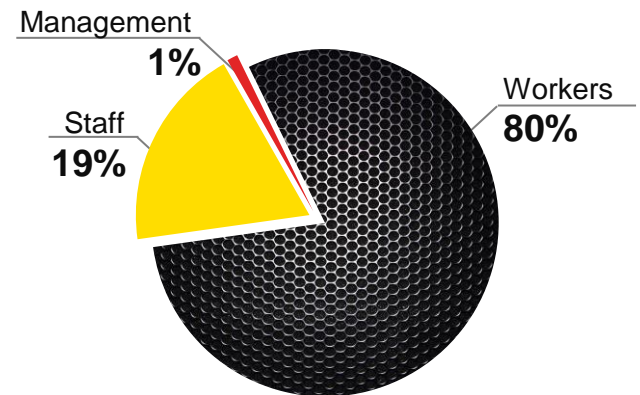
People by Region



People by Contract

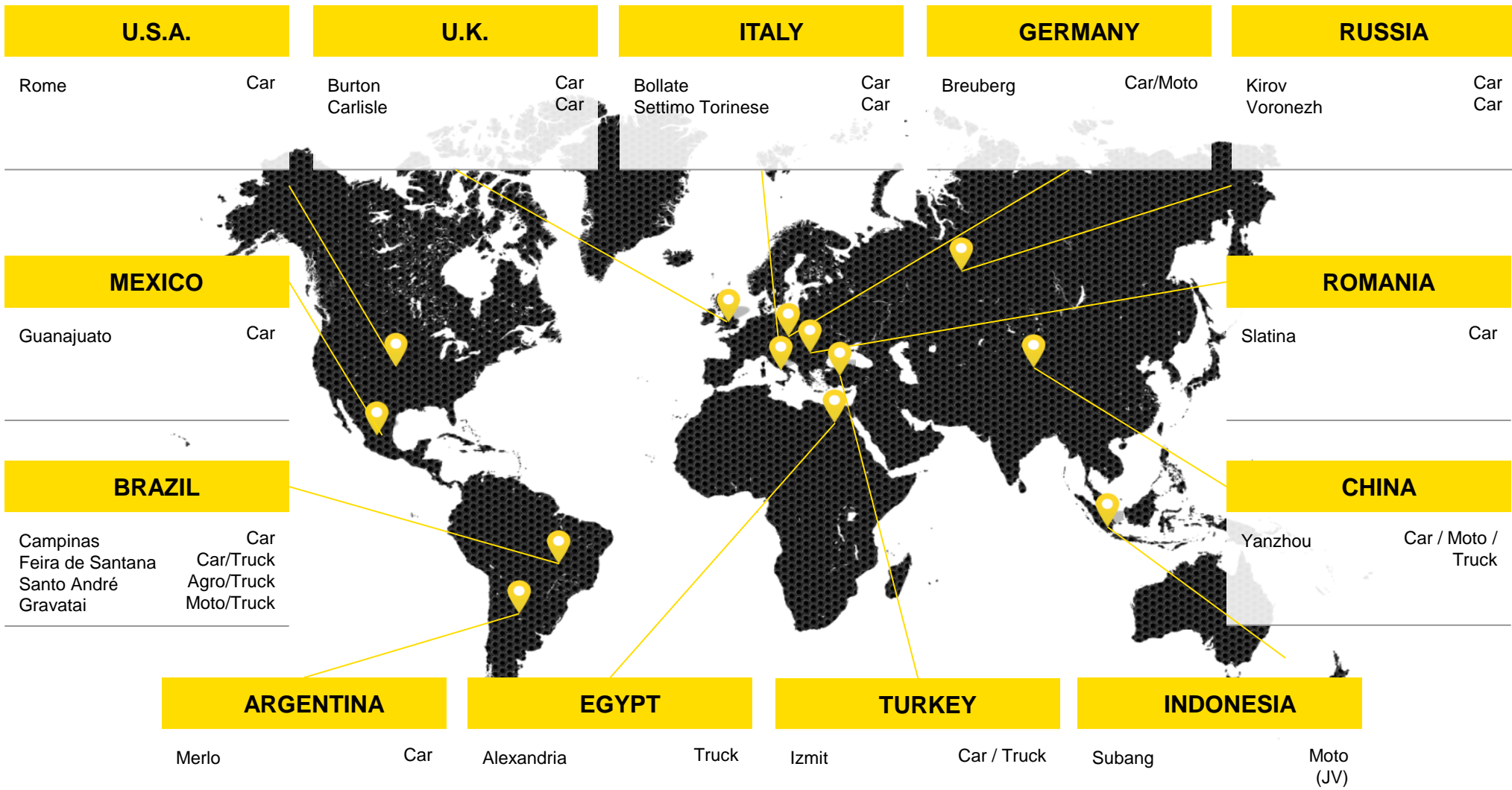


People by Cluster



* Without Venezuela headcount (897 FTE as of 31,12,2015)

PIRELLI PLANTS IN THE WORLD*

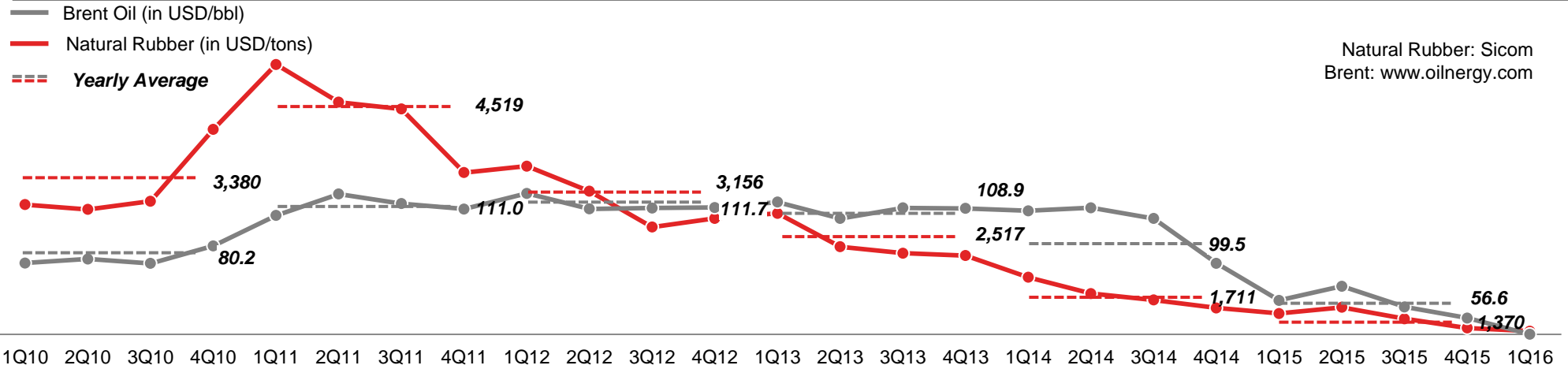


*Excluding Venezuela



RAW MATERIALS

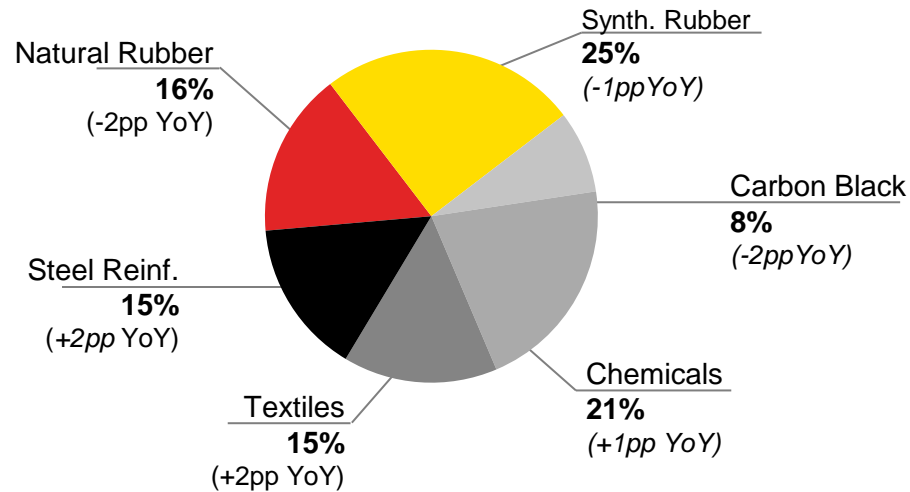
Raw Material Price Trend



1Q 2016 Mix (Based on Purchasing Cost)

35%

Raw mat. costs
on sales



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