

## Consolidated Financial Statements for the First Quarter of the Fiscal Year Ended December 31, 2009

May 8, 2009

These financial statements, prepared in accordance with accounting principles generally accepted in Japan, have been translated for reference only from the original Japanese-language document "KESSAN TANSIN". The entire format is pursuant to the requirements or guidance of Tokyo Stock Exchange. As for the contents, if there are any differences or discrepancies between the original Japanese-language and the English translation, the original Japanese-language supersedes this English translation.

### Bridgestone Corporation

Code number:5108

Stock exchange listings:Tokyo, Osaka, Nagoya, Fukuoka

URL:<http://www.bridgestone.co.jp>

Representative: Shoshi Arakawa, Chairman of the Board, CEO and President

Contact: Yoshio Neagari, Treasurer, General Manager

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Scheduled date of quarterly securities report submission: May 15, 2009

Scheduled date of dividend payment commencement: —

(All amounts are rounded down to the nearest million yen)

### 1. Consolidated Results for the First Quarter of Fiscal 2009 (January 1, 2009 - March 31, 2009)

#### (1) Consolidated Operating Results (Percentage figures represent changes from same period of previous year)

	Net sales		Operating income		Ordinary income		Net income	
	Yen in millions	%	Yen in millions	%	Yen in millions	%	Yen in millions	%
Three months ended March 31, 2009	567,669	—	(12,350)	—	(24,773)	—	(34,881)	—
Three months ended March 31, 2008	797,840	3.6	52,420	1.8	39,805	(11.0)	22,956	(18.4)

	Net income per share	Diluted net income per share
	Yen	Yen
Three months ended March 31, 2009	(44.48)	—
Three months ended March 31, 2008	29.42	29.42

#### (2) Consolidated Financial Position

	Total assets	Net assets	Ratio of total equity to total assets	Total equity per share
	Yen in millions	Yen in millions	%	Yen
As of March 31, 2009	2,762,862	995,280	35.0	1,231.49
As of December 31, 2008	2,768,470	1,019,995	35.8	1,263.30

(Reference) Total equity

As of March 31, 2009

¥965,835 million

As of December 31, 2008

¥990,784 million

### 2. Dividends

	Dividend per share				
	1st quarter end	2nd quarter end	3rd quarter end	Year -end	Annual
	Yen	Yen	Yen	Yen	Yen
FY 2008	—	13.00	—	11.00	24.00
FY 2009	—				
FY 2009 (Projection)		8.00	—	8.00	16.00

(Note) Revision of the projections at timing of announcement of the first quarter results of fiscal 2009: No

### 3. Consolidated Projected Results for Fiscal 2009 (January 1, 2009 - December 31, 2009)

(Percentage figures represent changes from same period of previous year)

	Net sales		Operating income		Ordinary income		Net income		Net income per share
	Yen in millions	%	Yen in millions	%	Yen in millions	%	Yen in millions	%	Yen
First half year FY 2009	1,200,000	—	(40,000)	—	(58,000)	—	(62,000)	—	(79.05)
	—	—	—	—	—	—	—	—	—

(Note) Revision of the projections at timing of announcement of the first quarter results of fiscal 2009: Yes

**4. Others**

- (1) Significant changes in subsidiaries during period  
(changes in specified subsidiaries involving change in consolidation scope): No
- (2) Application of simplified and special accounting treatments for quarterly consolidated financial statements:  
Yes  
(Note) For details, refer to "4.Others" in (Qualitative Information and Financial Statements), on page 7.
- (3) Changes in accounting principles, procedures, method of presentation associated with preparation of the quarterly consolidated financial statements (matters to be included in the section, Changes in basic important matters for preparation of quarterly consolidated financial statements)  
1) Changes due to revisions of accounting standards etc. : Yes  
2) Changes other than 1) : No  
(Note) For details, refer to "4.Others" in (Qualitative Information and Financial Statements), on page 7.
- (4) Outstanding number of shares (common stock)
- |   |                    |
|---|--------------------|
| 1) Outstanding number of shares at term end (including treasury stock): |                    |
| March 31, 2009  | 813,102,321 shares |
| December 31, 2008   | 813,102,321 shares |
| 2) Number of shares of treasury stock at term end                       |                    |
| March 31, 2009  | 28,818,204 shares  |
| December 31, 2008   | 28,818,808 shares  |
| 3) Average outstanding number of shares (during the first quarter)      |                    |
| First quarter ended March 31, 2009                                      | 784,283,994 shares |
| First quarter ended March 31, 2008                                      | 780,361,795 shares |

**\* Statement regarding appropriate use of forward-looking statements and other notes**

- Projections of consolidated results for fiscal 2009 announced on February 19, 2009 are revised in this document.  
The preceding descriptions of projections and plans are "forward-looking statements", which involve known and unknown risks and uncertainties. Those variables could cause the Bridgestone Group's actual performance and results to differ substantially from management's projections and plans. For details, refer to "3.Qualitative Information on Projections of Consolidated Results" in (Qualitative Information and Financial Statements), on page 6.
- Information about Bridgestone Corporation (the "Company") and certain of its subsidiaries' alleged cartel activities regarding the sale of marine hoses and improper monetary payments is included on page 11, "5.Consolidated Quarterly Financial Statements, (4) Additional Information." in (Qualitative Information and Financial Statements).
- Starting from the current fiscal year, the Company and its subsidiaries adopt the "Accounting Standards for Quarterly Financial Statements" (the Accounting Standards Board of Japan 【ASBJ】 Statement No.12, March 14, 2007) and the "Implementation Guidance for the Accounting Standards for Quarterly Financial Statements" (ASBJ Guidance No.14, March 14, 2007). The quarterly consolidated financial statements also follow the "Rules for Quarterly Consolidated Financial Statements".

## (Qualitative Information and Financial Statements)

The Bridgestone Corporation is referred to as the "Company", and the Company and its subsidiaries are referred to as the "Companies".

### 1. Qualitative Information on Consolidated Operating Results

#### (1) Sales and earnings

	FY 2009 1Q (Three months ended March 31, 2009)	FY 2008 1Q (Three months ended March 31, 2008)	Increase (decrease)	
	Yen in billions	Yen in billions	Yen in billions	%
Net sales	567.6	797.8	(230.1)	(29)
Operating income (loss)	(12.3)	52.4	(64.7)	—
Ordinary income (loss)	(24.7)	39.8	(64.5)	—
Net income (loss)	(34.8)	22.9	(57.8)	—

In the first quarter of fiscal 2009, the Companies' operating environment became increasingly challenging. In Japan, the economy rapidly deteriorated with weakened consumer spending and substantial declines in both exports and private sector capital investment. Overseas, the economic recession in the United States and Europe rapidly worsened due to the vicious downward spiral of the global economy. Even in Asia, signs of recession and economic slowdown could be seen across all areas, including the slowdown of the economic expansion in China.

Under these kinds of operating conditions, the Companies worked to realize their goal of becoming the world's undisputed No. 1 tire and rubber company both in name and reality. Stepping up its efforts on a global basis, the Companies focused on increasing sales of highly competitive products, strengthening supply capacity, improving manufacturing productivity, enhancing technological superiority, and effectively utilizing management resources. Moreover, within an operating environment that is changing at an unprecedented speed, including the changing structures for demand and competition, each company in the Bridgestone Group has been striving to rapidly implement a range of initiatives, such as to increase sales of strategic products, to construct and enhance a business model that will extend beyond the mere sale of commodities, and to develop eco-friendly products and businesses.

Further, based on the considerable decline in demand brought about by the global economic recession, the Companies have implemented initiatives that streamline investment, curb expenses and reduce inventories while maintaining and enhancing the quality of the final product and/or services by focusing on key policies and reviewing priorities. However, the continued worsening operating environment has meant that a substantial impact on the Companies' operations and results was unavoidable.

As a result, net sales totaled ¥567.6 billion, a decrease of 29% from the previous first quarter. Operating loss was ¥12.3 billion, ordinary loss was ¥24.7 billion and net loss came to ¥34.8 billion.

## (2) Segment Information

(Note) The amounts for segment results include inter-segment transactions that are eliminated in calculating the consolidated results.

## 1) By business segment

		FY 2009 1Q (Three months ended March 31, 2009)	FY 2008 1Q (Three months ended March 31, 2008)	Increase (decrease)	
		Yen in billions	Yen in billions	Yen in billions	%
Tires	Sales	465.6	651.2	(185.5)	(28)
	Operating income (loss)	(7.3)	44.3	(51.7)	—
Diversified Products	Sales	104.4	150.4	(45.9)	(31)
	Operating income (loss)	(5.0)	8.0	(13.1)	—
Consolidated Results	Sales	567.6	797.8	(230.1)	(29)
	Operating income (loss)	(12.3)	52.4	(64.7)	—

In the tire segment, the Companies worked to maximize its sales momentum by introducing appealing new products worldwide, while at the same time improving and expanding strategic production sites around the world in support of respective product domains, particularly those that have been identified as strategic and important to the Companies' future growth.

In Japan, unit sales of tires were substantially down from the previous first quarter due to the impact of slumping demand. In the Americas, the North American tire business saw a major decline in unit sales of tires for passenger cars, light trucks, trucks and buses from the previous first quarter because of the significant fall in demand. However, there was an increase in replacement sales of UHP (ultra-high-performance) tires and other strategic products. In Europe, unit sales of passenger car and light truck tires for original equipment were substantially down from the previous first quarter, but there was an increase in unit sales of strategic products, led by runflat tires\* and UHP tires, in the replacement sector. Unit sales of tires for trucks and buses were substantially down from the previous first quarter due to the impact of slumping demand. In the specialty tire business, unit sales of ultralarge off-the-road radial tires for construction and mining vehicles were strong and exceeded the previous first quarter.

As a result, net sales in the tire segment totaled ¥465.6 billion, a decrease of 28% from the previous first quarter, and operating loss was ¥7.3 billion.

In the diversified products segment, net sales totaled ¥104.4 billion, a decrease of 31% from the previous first quarter, and the operating loss was ¥5.0 billion due to the significant impact of slumping demand.

\*Runflat tires continue to function safely at a specified speed for a specified mileage even after a loss of air pressure.

## 2) By geographic segment

		FY 2009 1Q (Three months ended March 31, 2009)	FY 2008 1Q (Three months ended March 31, 2008)	Increase (decrease)	
		Yen in billions	Yen in billions	Yen in billions	%
Japan	Sales	221.8	328.8	(106.9)	(33)
	Operating income (loss)	(20.4)	24.0	(44.5)	—
The Americas	Sales	250.7	336.5	(85.8)	(26)
	Operating income	0.3	7.7	(7.3)	(95)
Europe	Sales	81.2	126.6	(45.3)	(36)
	Operating income (loss)	(5.4)	1.1	(6.5)	—
Other	Sales	108.3	143.3	(35.0)	(24)
	Operating income	1.3	11.5	(10.2)	(88)
Consolidated Results	Sales	567.6	797.8	(230.1)	(29)
	Operating income (loss)	(12.3)	52.4	(64.7)	—

In Japan, sales in both the tire segment and the diversified products segment were lower than the previous first quarter due to the significant impact of slumping demand. As a result, net sales totaled ¥221.8 billion, a decrease of 33% from the previous first quarter, and operating loss was ¥20.4 billion.

In the Americas, the significant impact of slumping demand resulted in net sales totaled ¥250.7 billion, a decrease of 26% from the previous first quarter, and operating income was ¥0.3 billion, a 95% decrease.

In Europe, the significant impact of slumping demand resulted in net sales totaled ¥81.2 billion, a decrease of 36% from the previous first quarter, and operating loss was ¥5.4 billion.

In other regions, the significant impact of slumping demand resulted in net sales totaled ¥108.3 billion, a decrease of 24% from the previous first quarter, and operating income was ¥1.3 billion, an 88% decrease.

Changes from the same period of the previous year in the above are provided only for reference purposes.

## **2. Qualitative Information on Consolidated Financial Position**

Assets, Liabilities, and Net assets position at the end of the first quarter of the fiscal 2009 were as follows.

### (Assets)

In assets, short-term investments, tangible assets, investments and other assets increased ¥14.8 billion, ¥21.5 billion, and ¥20.3 billion respectively, while notes and accounts receivable decreased ¥66.7 billion. As a result, assets decreased ¥5.6 billion compared with the end of the previous fiscal year, to ¥2,762.8 billion.

### (Liabilities)

In liabilities, notes and accounts payable decreased ¥67.5 billion, but long-term borrowings increased ¥81.8 billion. As a result, liabilities increased ¥19.1 billion compared with the end of the previous fiscal year, to ¥1,767.5 billion.

### (Net assets)

In net assets, foreign currency translation adjustments increased ¥19.3 billion, dividend payments recorded ¥8.6 billion and net loss was ¥34.8 billion. As a result, net assets decreased ¥24.7 billion compared with the end of the previous fiscal year, to ¥995.2 billion.

Consequently, the ratio of total equity to total assets decreased 0.8% compared with the end of the previous fiscal year, to 35.0%.

### 3. Qualitative Information on Projections of Consolidated Results

The consolidated financial projections for the first half of fiscal 2009 are revised as follows.

Due mainly to a continuing decrease in unit sales caused by the global recession and an increase in unabsorbed fixed expenses due to reduced production levels, as well as the impact of foreign currency exchange losses, the Company anticipates its half year operating income and ordinary income will fall below the previous financial projection.

Further, due to the effect of factors such as the current unavailability of the recognition of the deferred tax benefit relating to the elimination of unrealized gains on inventories, we now forecast that net income will also fall below the previous projection.

The Bridgestone Group's operating environment is currently characterized by a continuing lack of demand for new vehicles and slumping demand for replacement tires, particularly tires for trucks and buses. The Company is also facing stagnant demand in the diversified products segment. As a result, the future remains extremely uncertain.

We are continuing to review the rapidly changing operating environment, the global economy and the impact these factors may have on our results. Therefore, we plan to update the Company's full year projections at the time the Company's consolidated results for the first half of the fiscal year are announced.

[The consolidated financial projections]

First half of FY 2009 projections (January 1, 2009 - March 31, 2009)

		First half of FY 2009 projections		Increase (decrease)		(Reference) First half of FY 2008 Results
		(Revised)	(Announced on February 19, 2009)			
		Yen in billions	Yen in billions	Yen in billions	%	Yen in billions
Net sales		1,200.0	1,190.0	10.0	1	1,641.1
Operating income (loss)		(40.0)	(12.0)	(28.0)	—	83.6
Ordinary income (loss)		(58.0)	(21.0)	(37.0)	—	68.6
Net income (loss)		(62.0)	(21.0)	(41.0)	—	37.2
Exchange Rate		Yen	Yen	Yen		Yen
	yen/dollar	96	85	11	13	106
	yen/euro	126	115	11	10	162

FY 2009 projections (January 1, 2009 - December 31, 2009)

		FY 2009 projections		(Reference) FY 2008 Results
		(Revised)	(Announced on February 19, 2009)	
		Yen in billions	Yen in billions	Yen in billions
Net sales		—	2,530.0	3,234.4
Operating income		—	45.0	131.5
Ordinary income		—	20.0	74.4
Net income		—	3.0	10.4
Exchange Rate		Yen	Yen	Yen
	yen/dollar	—	85	104
	yen/euro	—	115	153

#### Forward-Looking Statements

The preceding descriptions of projections and plans are "forward-looking statements," which involve known and unknown risks and uncertainties. Those variables could cause the Companies' actual performance and results to differ substantially from management's projections and plans.

#### **4. Others**

- (1) Significant changes in subsidiaries during period  
(changes in specified subsidiaries involving change in consolidation scope)

Not applicable

- (2) Application of simplified and special accounting treatments for quarterly consolidated financial statements

1) Simplified treatment

(Calculation for depreciation of tangible fixed assets)

Mainly, based on a plan that takes account of the acquisition, sale, and removal of fixed assets during the fiscal year, the scheduled amount of depreciation on a consolidated basis for the fiscal year was allocated.

2) Special treatment

(Calculation for income tax expense)

Income tax expense (including its deferral recognition in the same line) is calculated based upon an estimated effective tax rate for fiscal 2009.

- (3) Changes in accounting principles, procedures, method of presentation associated with preparation of the quarterly consolidated financial statements

1) Adoption of the "Accounting Standards for Quarterly Financial Statements"

Starting from the current fiscal year, the Company and its subsidiaries adopt the "Accounting Standards for Quarterly Financial Statements" (ASBJ Statement No.12, March 14, 2007) and the "Implementation Guidance for the Accounting Standards for Quarterly Financial Statements" (ASBJ Guidance No.14, March 14, 2007). The quarterly consolidated financial statements also follow the "Rules for Quarterly Consolidated Financial Statements".

2) Adoption of the "Accounting Standard for Measurement of Inventories"

Starting from the current fiscal year, based upon the Company and its subsidiaries' adoption of the "Accounting Standard for Measurement of Inventories" (ASBJ Statement No.9, July 5, 2006), measurement of inventories is cost bases determined primarily by the moving-average method and adjustment method of the cost basis to net recoverable value is applied, if lower. The impact of this adoption to gain or loss during the period is not material.

3) Adoption of the "Practical Solution on Unification of Accounting Policies Applied to Foreign Subsidiaries for Consolidated Financial Statements"

Starting from the current fiscal year, the Company's overseas subsidiaries adopt the "Practical Solution on Unification of Accounting Policies Applied to Overseas Subsidiaries for Consolidated Financial Statements" (ASBJ Practical Issues Task Force No.18, May 17, 2006) and necessary requirements of the "solution" are made for the consolidated financial statements. The impact of this adoption to gain or loss during the period is not material.

**5. Consolidated Quarterly Financial Statements**

## (1) Consolidated Balance Sheet

(Yen in millions)

	FY 2009 1Q (As of March 31, 2009)	FY 2008 (As of December 31, 2008) <b>Summary</b>
<b>Assets</b>		
<b>Current Assets</b>		
Cash and deposits	120,609	114,456
Notes and accounts receivable	411,969	478,675
Short-term investments	16,981	2,155
Merchandise and finished products	379,476	368,586
Work in process	39,885	36,480
Raw materials and supplies	169,311	172,507
Other	150,966	165,751
Allowance for doubtful accounts	(17,794)	(16,490)
<b>Total Current Assets</b>	<b>1,271,405</b>	<b>1,322,122</b>
<b>Fixed Assets</b>		
<b>Tangible assets</b>		
Buildings and structures, net	341,678	337,586
Machinery, equipment and vehicles, net	415,504	409,828
Other, net	318,038	306,262
<b>Total tangible assets</b>	<b>1,075,222</b>	<b>1,053,676</b>
<b>Intangible assets</b>	<b>44,416</b>	<b>41,154</b>
<b>Investments and other assets</b>		
Investments in securities	146,014	142,028
Other	226,589	210,333
Allowance for doubtful accounts	(784)	(844)
<b>Total investments and other assets</b>	<b>371,818</b>	<b>351,517</b>
<b>Total Fixed Assets</b>	<b>1,491,457</b>	<b>1,446,347</b>
<b>Total</b>	<b>2,762,862</b>	<b>2,768,470</b>

(Yen in millions)

	FY 2009 1Q (As of March 31, 2009)	FY 2008 (As of December 31, 2008) <b>Summary</b>
<b>Liabilities</b>		
<b>Current Liabilities</b>		
Notes and accounts payable	128,360	195,950
Short-term borrowings	354,773	327,114
Commercial paper	21,100	17,730
Current portion of bonds	34,511	9,517
Income taxes payable	7,718	12,758
Accounts payable-other	102,878	170,352
Lease obligations	850	—
Other	228,579	206,557
<b>Total Current Liabilities</b>	<b>878,770</b>	<b>939,979</b>
<b>Long-term Liabilities</b>		
Bonds	117,595	143,576
Long-term borrowings	359,877	278,023
Accrued pension and liability for retirement benefits	325,521	312,317
Lease obligations	5,776	—
Other	80,039	74,577
<b>Total Long-term Liabilities</b>	<b>888,811</b>	<b>808,495</b>
<b>Total Liabilities</b>	<b>1,767,582</b>	<b>1,748,474</b>
<b>Net Assets</b>		
<b>Shareholders' equity</b>		
Common stock	126,354	126,354
Capital surplus	122,657	122,658
Retained earnings	954,792	1,003,995
Treasury stock-at cost	(54,888)	(54,891)
<b>Total Shareholders' equity</b>	<b>1,148,915</b>	<b>1,198,117</b>
<b>Net unrealized gain(loss) and translation adjustments</b>		
Net unrealized gain on available-for-sale securities	51,937	45,455
Deferred gain(loss) on derivative instruments	(2,458)	(838)
Foreign currency translation adjustments	(232,558)	(251,949)
<b>Total Net unrealized gain(loss) and translation adjustments</b>	<b>(183,079)</b>	<b>(207,332)</b>
Stock acquisition rights	160	133
Minority Interests	29,283	29,077
<b>Total Net Assets</b>	<b>995,280</b>	<b>1,019,995</b>
<b>Total</b>	<b>2,762,862</b>	<b>2,768,470</b>

(2) Consolidated Statements of Income  
First Quarter

(Yen in millions)

	FY 2009 1Q (Three months ended March 31, 2009)
Net Sales	567,669
Cost of Sales	401,255
Gross profit	166,413
Selling, General and Administrative Expenses	
Goods freightage expenses	27,802
Advertising and promotion expenses	22,286
Salaries, allowances and bonuses	45,279
Retirement benefit expenses	4,912
Depreciation	6,266
Research and development expenses	21,908
Other	50,309
Total selling, general and administrative expenses	178,764
Operating loss	(12,350)
Non-operating Income	
Interest income	753
Dividend income	127
Other	4,015
Total non-operating income	4,896
Non-operating Expenses	
Interest expense	7,048
Foreign currency exchange loss	3,201
Other	7,070
Total non-operating expenses	17,320
Ordinary loss	(24,773)
Loss before income taxes and minority interests	(24,773)
Income taxes	9,892
Minority interests	214
Net Loss	(34,881)

Starting from the current fiscal year, the Company and its subsidiaries adopt the "Accounting Standards for Quarterly Financial Statements" (ASBJ Statement No.12, March 14, 2007) and the "Implementation Guidance for the Accounting Standards for Quarterly Financial Statements" (ASBJ Guidance No.14, March 14, 2007). The quarterly consolidated financial statements also follow the "Rules for Quarterly Consolidated Financial Statements".

(3) Notes regarding assumption of a going concern

Not applicable

(4) Additional Information

Information about Bridgestone Corporation and certain of its subsidiaries' alleged cartel activities regarding the sale of marine hoses and improper monetary payments

Since May 2007, the U.S. Department of Justice, the European Commission, the Fair Trade Commission of Japan, and other authorities have been investigating the Company and certain of its subsidiaries in connection with alleged international cartel activities regarding the sale of marine hoses. In February 2008, the Company received orders from the Fair Trade Commission of Japan. The orders, which directed the Company to cease and desist from violating the Antimonopoly Act and to pay surcharges for violating the Act, were finalized. Moreover, in January 2009, the Company was notified by the European Commission of its decision to impose a fine of €58.5 million for alleged involvement in an international cartel related to the sale of marine hoses. After careful consideration, the Company has determined that bringing the course of proceedings to an end and subsequently focusing on the reinforcement of its compliance system and the promotion of preventive measures are the appropriate actions to take. Therefore, the Company decided not to appeal to the Court of First Instance of European Commission and has paid the imposed fine. Regarding this matter, the Company has recorded ¥7,485 million as an expense related to the European Commission fine in the fiscal year ended December 31, 2008. Investigations are also being conducted in other countries at present, and the Company is also cooperating in those investigations. In regard to the class action lawsuit brought in the United States in connection with the marine hose cartel, a settlement plan has been submitted to the court. In the future, there is a possibility that fines will be imposed by the U.S. Department of Justice, but at this point, there are a number of uncertain factors regarding the calculation of a specific reserve, and as a result expenses have not been recorded.

Further, aside from the above-mentioned issue, the Company uncovered the fact that there have been incidents of improper monetary payments to foreign agents, a part of which may have been provided to foreign governmental officials, and other possible forms of improper payments. The Company has been able to confirm that inappropriate payments have been identified in connection with the sale of marine hoses and other industrial products. The Company has reported the findings of its internal inquiries to the Japanese Public Prosecutors Office and the U.S. Department of Justice. The impact that these incidents may have on financial results is unclear at this time.

## (5) Segment Information

## 1) Information by business segment

FY 2009 First Quarter (Three months ended March 31, 2009)

(Yen in millions)

	Tires	Diversified Products	Total	Elimination or Corporate	Consolidated
Net sales:					
External customers	465,316	102,352	567,669	—	567,669
Inter-segment	372	2,131	2,503	(2,503)	—
Total	465,688	104,484	570,173	(2,503)	567,669
Operating income (loss)	(7,341)	(5,051)	(12,393)	43	(12,350)

- Notes: 1 Business segment classifications are those used in internal administration.  
 2 The major products and business of each business segment are as follows:  
 Tires: Tires and tubes, wheels and accessories, retread material and services, auto maintenance, etc.  
 Diversified products: Chemical products, industrial products, sporting goods, bicycles, etc.

## 2) Information geographic segment

FY 2009 First Quarter (Three months ended March 31, 2009)

(Yen in millions)

	Japan	The Americas	Europe	Other	Total	Elimination or Corporate	Consolidated
Net sales:							
External customers	148,327	249,101	80,652	89,587	567,669	—	567,669
Inter-segment	73,565	1,655	568	18,778	94,567	(94,567)	—
Total	221,893	250,756	81,220	108,366	662,236	(94,567)	567,669
Operating income (loss)	(20,438)	357	(5,421)	1,331	(24,170)	11,820	(12,350)

- Notes: 1 Country and area classifications are based on geographic proximity.  
 2 Major countries and areas included in each geographic segment are as follows:  
 The Americas: United States, Canada, Mexico, Venezuela, Brazil, etc.  
 Europe: Germany, United Kingdom, France, Italy, Spain, etc.  
 Other: Asia Pacific, Africa, etc.

## 3) Overseas Sales

FY 2009 First Quarter (Three months ended March 31, 2009)

	The Americas	Europe	Other	Total
I. Overseas Sales (Yen in millions)	249,495	81,767	101,568	432,831
II. Net Sales (Yen in millions)	—	—	—	567,669
III. Overseas Sales / Net Sales (%)	44.0	14.4	17.9	76.2

- Notes: 1 Country and area classifications are based on geographic proximity.  
 2 Major countries and areas included in each geographic area are as follows:  
 The Americas: United States, Canada, Mexico, Venezuela, Brazil, etc.  
 Europe: Germany, United Kingdom, France, Italy, Spain, etc.  
 Other: Asia Pacific, Middle East, Africa, etc.  
 3 Overseas sales are those of the Company and its subsidiaries in countries and areas other than Japan.

## (6) Notes regarding to significant changes in the amount of shareholders' equity

Not applicable

**For Reference**

Consolidated Financial Statements for the same period of the previous year

## Consolidated Statements of Income (Summary)

	FY 2008 1Q (Three months ended March 31, 2008)
	Yen in millions
<b>Net Sales</b>	797,840
<b>Cost of Sales</b>	530,488
Gross profit	267,351
<b>Selling, General and Administrative Expenses</b>	214,931
Operating income	52,420
<b>Non-operating Income</b>	6,083
Interest income and dividend income	1,723
Other	4,359
<b>Non-operating Expenses</b>	18,698
Interest expense	8,408
Foreign currency exchange loss	7,053
Other	3,236
Ordinary income	39,805
Income before income taxes and minority interests	39,805
Income taxes	15,243
Minority interests	1,605
Net Income	22,956